

ONTARIO MEDIA DEVELOPMENT CORPORATION

INDUSTRY INITIATIVES – INTERACTIVE DIGITAL MEDIA BULLETIN

OMDC INTERACTIVE DIGITAL MEDIA FUND

DEADLINE: NOVEMBER 16, 2009 (BY 5:00 PM)

Ontario Media Development Corporation (OMDC) is pleased to announce a new deadline for the OMDC Interactive Digital Media (IDM) Fund. Updated documentation is now available online (www.omdc.on.ca – under Programs / Content and Marketing Funds / OMDC Interactive Digital Media Fund). To link directly to this information click here: [Guidelines and Application Forms](#).

The OMDC Interactive Digital Media (IDM) Fund is designed to provide Ontario interactive digital media content companies with access to the final piece of funding required to move their content projects into production. Successful applicants will receive a non-refundable contribution of up to \$150,000 to a maximum of 50% of the project budget to create a market-ready interactive digital media content product.

It is anticipated that the OMDC IDM Fund will support projects from a range of genres, delivery platforms and budgets. Consideration will be given to the cultural and industrial benefits of each project. In assessing the economic impact of a project, OMDC will take into account immediate results including Ontario job creation and retention and level of Ontario expenditures. Long term results such as the potential for commercial exploitation will also be a factor.

OMDC will be holding two information sessions on October 21, 2009. If you would like to attend an information session for this program please sign up via our online registration form.

[INFORMATION SESSION #1](#) (Click here to link to this session)

Date: October 21, 2009

Time: 10:30 am to 11:30 am

Location: Conference Centre - 175 Bloor Street East, North Tower, Third Floor, Toronto, ON.

[INFORMATION SESSION #2](#) (Click here to link to this session)

Date: October 21, 2009

Time: 2:00 pm to 3:00 pm

Location: Conference Centre - 175 Bloor Street East, North Tower, Third Floor,
Toronto, ON.

Registrations will close at 5:00 pm on October 20, 2009. Unregistered guests will only be accepted if space permits.

For further information on this or any of the other Industry Initiatives programs, please contact the Industry Initiative Coordinator at:

Ontario Media Development Corporation
175 Bloor Street East, South Tower, Suite 501
Toronto, Ontario M4W 3R8
Direct phone: 416-642-6695
Main phone: 416-314-6858
Fax: 416-314-6876
Email: programs@omdc.on.ca

Culture is our Business

Ontario Media Development Corporation

Ontario Media Development Corporation (OMDC) is an agency of the Ontario Ministry of Culture that facilitates economic development opportunities for Ontario's cultural media industries including the book publishing, film and television, interactive digital media, magazine publishing, and music industries.

